



Hello Manly Advertising Guidelines

Manly Map 2026-2027



hellomanly.com.au
northernbeaches.nsw.gov.au

Overview

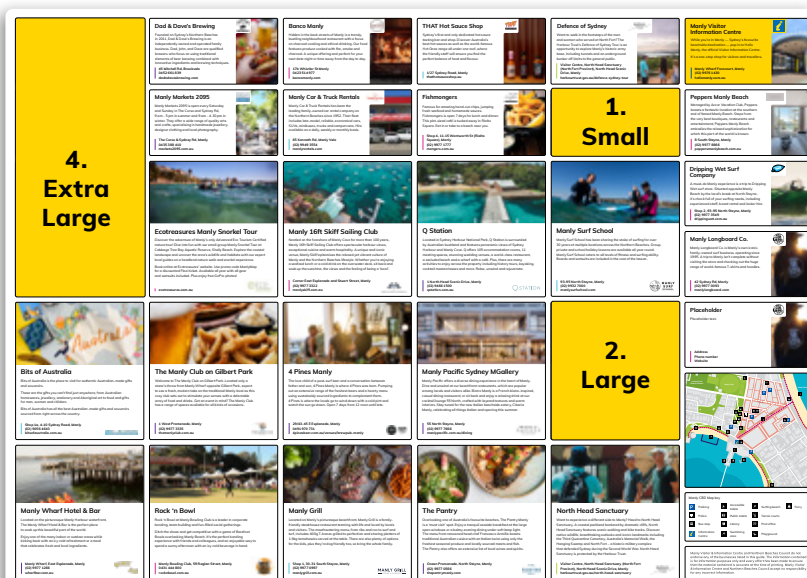
The Manly Map is a much sought after resource for both domestic and international visitors planning their day trips and holidays in Manly.

Primarily distributed at the Manly Visitor Information Centre located at Manly Wharf, the DL-sized (envelope) fold-out map is updated annually with 75,000 copies printed.

In addition, the Manly Map is distributed to local Manly venues, Sydney hotels and visitor centres throughout Greater Sydney and regional NSW. It is also displayed on the Manly information sign on the beachfront, opposite the end of The Corso.

The map will be in circulation for a minimum of 12 months starting August 2026.

Please see below advertising opportunities for the 2026-27 Manly Map for your consideration.



Option 1: Small

Ad size

94mm (w) x 48.5mm (h)
(91.5mm wide if first or last column)

Image file dimensions

Approx. 25mm x 34mm (portrait size preferred but landscape accepted as well) size varies depending on image/amount of text.

Image file size and type

JPEG or TIFF 300dpi (min. 500KB)

Description

Approx. 40 words of text in the third person

Number of placements

Approx. 20

The Pantry Manly

Welcome to the best view in Manly.

Located at the water's edge, The Pantry Manly is the perfect spot for breakfast, lunch or dinner. With a menu focused on fresh local produce, The Pantry Manly offers a taste of modern Australia.

**Ocean Promenade,
North Steyne, Manly
(02) 9977 0566
thepantrymanly.com**



Option 2: Large

Ad size

94mm (w) x 99.5mm (h)
(91.5mm wide if first or last column)

Image file dimensions

Approx. 85mm (w) x 40mm (h) - landscape format (height varies depending on image/amount of text)

Image file size and type

JPEG or TIFF 300dpi (min. 1MB)

Description

50-75 words of text in the third person

Number of placements

Approx. 10



Garfish

Garfish Manly is the perfect location to sample the best seafood and steaks Australia has to offer.

Try the famous snapper pie, fish and chips or wood roasted crustaceans, including live lobsters.

Views of the harbour and spectacular sunsets can be enjoyed from the Sugarfish deck with an emphasis on high quality cocktails, wine and share plates.

**1/39 East Esplanade, Manly
(02) 9977 0707
garfish.com.au**

Option 3: Prime

Ad size

94mm (w) x 99.5mm (h)

Image file dimensions

Approx. 85mm (w) x 40mm (h) -
landscape format (height varies
depending on image/amount of text)

Image file size and type

JPEG or TIFF 300dpi (min. 1MB)

Description

50-75 words of text in the third person
(depending on size of image)

Number of placements

Limited to 4 only



Q Station

Located in Sydney Harbour National Park, Q Station is surrounded by Australian bushland and features panoramic views of Sydney Harbour and Manly Cove. Q offers 105 accommodation rooms, 11 meeting spaces, stunning wedding venues, a world-class restaurant, a secluded beach and a wharf with a café. Plus, there are many activities to enjoy across the property including history tours, kayaking, cocktail masterclasses and more. Relax, unwind and rejuvenate.

1 North Head Scenic Drive, Manly
(02) 9466 1500
qstation.com.au

Q STATION

Option 4: Extra large

Ad size

94.3mm (w) x 204.5mm (h)

Image file dimensions

94.3mm (w) x 204.5mm (h) (plus 3mm bleed)

Min. recommended font size 6pt

Image file size and type

JPEG or TIFF 300dpi (min. 1MB)

Number of placements

Limited to 2 only



Option 5: Feature page

Ad Size

99mm (w) x 210mm (h)

Image file dimensions

99mm (w) x 210mm (h) (plus 3mm bleed)

Min. recommended font size 6pt

Image file size and type

JPEG or TIFF 300dpi (min. 1MB)

Number of placements

Limited to 1 only



Fees and charges

Fees and Charges

Options	Advert size	Cost (GST included)	Number of placements available
Option 1: Small	94mm (w) x 48.5mm (h) (91.5mm wide if first or last column)	\$875	20
Option 2: Large	94mm (w) x 99.5mm (h) (91.5mm wide if first or last column)	\$1,700	10
Option 3: Prime	Approx. 85mm (w) x 40mm (h)	\$2,250	4
Option 4: Extra large	94.3 (w) x 204.5 (h) (plus 3mm bleed)	\$3,000	2
Option 5: Feature	99mm (w) x 210mm (h) (plus 3mm bleed)	\$3,800	1

Supplied advertisements

Format

- Advertisements must be provided in electronic format and must comply with the artwork specifications and electronic file format details.
- Advertisements must be supplied in high resolution CMYK PDF, Adobe InDesign or Adobe Illustrator EPS.

Fonts

- All fonts must be embedded or supplied. Be sure you include fonts that have been used in EPS files. Only postscript fonts will be accepted.

Images

- All images and logos supplied must be TIFF or EPS files. JPEGs will only be accepted subject to quality and will be converted to TIFF and CMYK.
- Resolution must be 300 dpi at 100%.

Colour

- Text and images must be supplied CMYK or grey scale. No RGB or other colour formats. No embedded colour profiles. Spot colours must be converted to CMYK.
- A colour proof of the advertisement is recommended with the file. Specified PMS colour matching will be to the nearest 4 colour process equivalent.

Email Limit

- 8MB is the maximum limit. Please contact Tash to discuss arrangements and other options for larger files.

- Only businesses located on Sydney's Northern Beaches will be eligible to advertise.
- The placement of adverts will be organised by the Manly Visitor Information Centre. Businesses will not be able to choose the exact location of the layout.
- Payment is due within 30 days of issued invoice.
- The accompanying photo must not be stylised and the business must have full rights to the photo.
- The Manly Visitor Information Centre reserves the right to edit or modify any supplied business descriptions to ensure they align with the style and tone of the Manly Map.

The Manly Visitor Information Centre will not allow advertising arrangements in the following circumstances:

- Where the advertiser is engaged in current/ pending legal procedures with Council.
- Where the activity would contravene any part of the Local Government Act.
- Where the advertiser's functions or activities are ethically questionable.
- Where no space is available for the proposed advert.

How to apply

Please apply to the team at the
Visitor Information Centre by 5pm
Friday 3 April 2026 with:

- your advertising space size: Small/Large
/Extra Large/Prime/Feature Page
- exact business name
- address
- phone
- website
- your description (in third person)
- your business logo
- image of business
- supplied ad for feature and
extra large spots only.

Contact details

For further enquiries please contact:

Tash Kukulka
Senior Visitor Services Officer,
Northern Beaches Council

t: 02 8495 6294

m: 0435 612 026

e: tash.kukulka@northernbeaches.nsw.gov.au